Kraft Foods Group Voluntarily Recalls Select Varieties of Regular Kraft American Singles Pasteurized Prepared Cheese Product Due to Ingredient Supplier’s Out-of-Standard Storage Temperatures

Release Date: Friday, August 29, 2014 9:00 am EDT

Terms: Brand

Dateline City: NORTHFIELD, Ill.

7,691 cases of four varieties on two "Best When Used By" dates included in the recall

Kraft Foods Group is voluntarily recalling 7,691 cases of select varieties of regular Kraft American Singles Pasteurized Prepared Cheese Product. A supplier did not store an ingredient used in this product in accordance with Kraft’s temperature standards. While unlikely, this could create conditions that could lead to premature spoilage and/or food borne illness; therefore, the company is issuing the recall as a precaution. Kraft has had no consumer illness complaints for this product associated with this recall. The affected product is limited to four varieties with "Best When Used By" dates of February 20, 2015, and February 21, 2015.

The affected product was shipped to customers across the United States. It was not distributed outside of the United States.

The following varieties are being recalled:

<table>
<thead>
<tr>
<th>Product Size</th>
<th>Name of Product</th>
<th>Units/Case</th>
<th>Best When Used By</th>
<th>Package Code</th>
<th>Case Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>12 oz</td>
<td>Kraft American Singles (16 slices)</td>
<td>48</td>
<td>20 FEB 2015</td>
<td>0 21000 60464 7</td>
<td>00 21000 60464 00</td>
</tr>
<tr>
<td>16 oz</td>
<td>Kraft American Singles (24 slices)</td>
<td>36</td>
<td>21 FEB 2015</td>
<td>0 21000 61526 1</td>
<td>00 21000 61450 00</td>
</tr>
<tr>
<td>16 oz</td>
<td>Kraft American Singles (24 slices)</td>
<td>12</td>
<td>20 FEB 2015</td>
<td>0 21000 61526 1</td>
<td>00 21000 61526 00</td>
</tr>
<tr>
<td>64 oz (4 lb)</td>
<td>Kraft American Singles (4x24 slice)</td>
<td>8</td>
<td>20 FEB 2015</td>
<td>0 21000 63360 9</td>
<td>00 21000 62559 00</td>
</tr>
</tbody>
</table>

Consumers can find the “Best When Used By” dates on the bottom of the product package. No other Kraft Singles products are impacted by this recall.

The affected product was produced at Kraft’s Springfield, MO manufacturing facility.

Consumers who purchased any of these products should not eat them. They should return them to the store where purchased for an exchange or full refund. Consumers also can contact Kraft Foods Consumer Relations at 1-800-396-5512.

ABOUT KRAFT FOODS GROUP

Kraft Foods Group, Inc. (NASDAQ: KRFT) is one of North America’s largest consumer packaged food and beverage companies, with annual revenues of more than $18 billion. With the spirit of a startup and the soul of a powerhouse, Kraft has an unrivaled portfolio of products in the beverages, cheese, refrigerated meals and grocery categories. The company’s iconic brands include Kraft, Capri Sun, Jell-O, Kool-Aid, Lunchables, Maxwell House, Oscar Mayer, Philadelphia, Planters and Velveeta. Kraft’s 22,500 employees in the U.S. and Canada have a passion for making the foods and beverages people love. Kraft is a member of the Standard & Poor’s 500 and the NASDAQ-100 indices. For more information, visit www.kraftfoodsgroup.com and www.facebook.com/kraft
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